

KAKARAPARTI BHAVANARAYANA COLLEGE (AUTONOMOUS)
(Sponsored by S.K.P.V.V. Hindu High Schools' Committee)
Kothapeta, Vijayawada-1
A College with Potential for Excellence(CPE)

ISO:9001-2015

NAAC“**A**” Grade in Cycle3

**PG DEPARTMENT OF BUSINESS
ADMINISTRATION
(MBA Programme)**



“MEET THE EXECUTIVE”

17.04.2023



INVITATION

ISO 9001-2015

NAAC 'A' GRADE in Cycle 3

K. B. N. COLLEGE (Autonomous)

(Sponsored by: S.K.P.V.V. Hindu High Schools Committee)
Kothapet, VIJAYAWADA -1.

A College with Potential for Excellence (CPE-UGC)

The PG Department of Business Administration cordially invite your
gracious presence to programme

“MEET THE EXECUTIVE”

Date & Time :Wednesday, 17th April 2023 at 11:00 a.m

Resource Person

Smt. Tapasi Saha

Co-Founder AIM Edutech Solutions

Life Skills and Behavioural Trainer,

Soft Skills Expert,

NLP Practitioner.

ORGANIZED BY:
PG DEPARTMENT OF
BUSINESS ADMINISTRATION
K.B.N COLLEGE – PG CENTRE



K.B.N COLLEGE : PG COLLEGE

(Sponsored by: S.K.P.V.V. Hindu High Schools' Committee)

Kothapeta, VIJAYAWADA – 520 001.

ISO 9001-2015 CERTIFIED INSTITUTION

NACC A in cycle 3

PG DEPARTMENT OF BUSINESS ADMINISTRATION (MBA Program)

MEET THE EXECUTIVE REPORT

MEET THE EXECUTIVE is a unique and innovative programme designed by MBA Dept., creating a platform for MBA students to interact with corporate heads, entrepreneurs, founders, directors, CEOs, managerial heads from various streams.

MEET THE EXECUTIVE programme on 17.04.2023 is conducted by MBA Department for MBA First year students (2022 – 2024 batch). The resource person is Smt.Tapasi Saha, Co-founder of AIM Edu Tech Solutions. Smt.Tapasi Saha have 22 years industrial experience and she is an effective Corporate Trainer. Her Corporate Experience in Q & Q Research Insights, Lumiere Business Solutions, HCL Info Systems Ltd. She started Aim Edu Tech Solutions help entrepreneurs to understand what they want to do and where.

OBJECTIVES of MEET THE EXECUTIVE Programme

- To make understand the world of entrepreneurship
- To create the awareness about the opportunities for MBA grads
- To reveal the tips about starting a business

- To know the importance of education in relation with entrepreneurship
- To make understand the pros and cons of start-ups

Gist of the lecture

The resource person identified the distinguished qualities of a leader. He emphasised to identify the reasons of rejection of one's dream. He advised to convert the learning and experience into action.

Entrepreneurship Life Cycle:

- Aligning to Purpose
- Defining a Problem
- Dreaming Big
- Identify a Solution
- Delivering Value
- Building a Venture
- Scaling an impact
- Output

OUTCOMES of MEET THE EXECUTIVE

- Students had come to know the importance of Entrepreneurship and starting pain is fuel.
- Focus needs to be inside to create the impact outside .
- Importance of Women Empowerment
- Your Attention is gold
- Patience plays a key role in business success
- Every Success is the outcome of overcoming the self-doubts.

Total 81 students from MBA first year (2022 – 24 batch) had attended the programme..

Rupa Sri from MBA final year had proposed vote of thanks.

MEET THE EXECUTIVE PHOTOS



